

Format



Science Show



CLEVER! The Quiz Show that makes Science Fun



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"Clever!" is a new, groundbreaking edutainment format, where science hilariously meets comedy, and where learning has never, ever been so much fun. A captivating host presents five to six scientific topics, and then two guest celebrities compete against each other to correctly explain the phenomena.

Now, the madcap comedian and scientist extraordinaire Dr. Know-It-All is summoned to settle the bet by conducting the experiment, directly before a live audience... and steals the show! Dressed in his white oversize lab coat, his huge glasses obscuring his absent-minded expression, he's the epitome of the crazy professor. Charming and slightly mad, the good Dr. conducts genuinely spectacular

experiments designed to answer once and for all the most amazing scientific riddles. How can you cool lukewarm champagne within seconds? Why is it that a slice of bread always manages to land on the buttered side? And why are men always attracted to a 90-60-90 figure? This show answers these questions, and many others... Education was never so entertaining!

With the fascinating experiments taking place as much outside as in the studio, the range of scientific topics covered goes from A all the way to Z. Never was science and learning such a blast! It's a "Clever" show for the whole family to enjoy, even though the kids always seem to get the answer first...



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