

# MONEY TRAIL



## Game Show





## Money Trap

What would you do if you had € 15,000 and 24 hours to spend it?

In this innovative game show, a family will be handed a suitcase filled with € 15,000 in cash by a host who comes knocking at their door - without any advance warning! All they will have to do is spend the money on things they desire, whether that means a new car, a vacation, jewelry, a new TV or just groceries. But there is a catch - there are two candidate families! And only the family with the most money remaining will get to keep their purchases.

Will the family members be able to agree on what they actually need and what purchases would be wasteful? Are they prepared to take the gamble of trying to get as much out of the € 15,000 as possible? Which of the two sides can overcome its greed and settle for a smaller profit? Who deserves the money more?

Two hosts will be guiding the show and also accompanying the families on their shopping sprees. It is only in the very end that the families first get the chance to meet each other. Then, it is time for the big showdown: the remaining money in each suitcase is counted and the winner is declared.

Want to make "Money Trap" even more dramatic? Put € 50,000, € 100,000 or even more in the suitcase and set out for an emotional shopping spree and a top class challenge.

"Money Trap": can you control your greed or will your greed control you?



### Money Trap

Game Show

Format

Produced by Redseven Entertainment GmbH for ProSieben in association with SevenOne International

All rights reserved © SevenOne International - Credits not contractual - Different territories

[www.sevenoneinternational.com](http://www.sevenoneinternational.com) - [info@sevenoneinternational.com](mailto:info@sevenoneinternational.com)