



## MIPTV 2010: SevenOne International to Present a Diverse Line-up of New Fiction Programs, Magazines and Documentaries

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**Munich, March 30, 2010.** With more than 40 new programs, SevenOne International will be presenting a diverse line-up at MIPTV in Cannes from April 12 to 16, 2010. Highlights include, among others, 24 movies such as the TV event thriller “The Frontier” and the romantic comedy “Lost in Africa”, new TV series such as “Danni Lowinski” and groundbreaking TV magazines such as “Galileo Mystery”.

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Jens Richter, Managing Director SevenOne International: “Whether you are seeking big-budget action thrillers such as ‘The Frontier’, first-class family entertainment such as ‘The Secret of Loch Ness II’ and romantic movies such as ‘Lost in Africa’: No doubt our portfolio will be meeting a widespread demand of innovative and exciting new programming. High-quality TV entertainment clearly is capable of capturing TV audiences – anywhere.”

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### Portfolio Outline

**TV Events:** In the high-budgeted “**The Frontier**” (produced by teamWorx) terrorist attacks on all oil reserves intensify the global financial crises, causing a civil war scenario. The political thriller had German viewers glued to the screen. Up to 5.34 million viewers witnessed the action-loaded TV event on SAT.1, clearly winning prime time and starring Hollywood star Thomas Kretschmann. Fast-paced and stirring, “**The Fugitives**” (produced by teamWorx) recounts the fate of three best friends who find themselves on the run – with the authorities in hot pursuit. The situation deteriorates when one of their fathers turns into their worst enemy. Combining perfect family entertainment with an animated, fairy-tale story, “**The Secret of Loch Ness II**” (produced by Rat Pack Filmproduktion) offers new adventures of Tim and his friend Oki, the 605-year-old druid. Spookily funny, the TV event “**Spook Inn**” (produced by Askania Media) centres on a family that purchases an old tavern. To the surprise of the new owners, the house is inhabited by a bunch of ghosts. A bizarre series of young suicides reveal a dark secret in “**The Village**” (produced by UFA Fernsehproduktion). The mystery movie offers chilling suspense as well as upcoming international top

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stars such as Eleanor Tomlinson (“Alice in Wonderland”, “The Illusionist”).

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**Movies:** The crime movie “**Deadly Campus**” (produced by teamWorx) starring Alexandra Neldel and Clemens Schick follows the gripping investigation of a female lawyer who is dragged deeper and deeper into a brutal abuse case at an elite university. A wedding trip to Africa takes an unexpected turn for Lisa in “**Lost in Africa**” (produced by Action Concept), leading to an adventures journey through the remote African wilderness. Set against a majestic scenery, “**Alpine Clinic V: Love Heals**” (produced by Mona Film) unfolds a new turbulent episode of the mountain clinic team: a paraglider’s crash in the mountains leads to a series of dramatic events. In a new episode, “**Dream Hotel: Chiang Mai**” (produced by Lisa Film) takes its viewers on an exotic trip to Thailand, where hotel manager Markus is busy entangling the dramatic and amorous lives of his guests.

**Series:** Thoroughly funny und highly entertaining, “**Danni Lowinski**” (produced by Phoenix Film) depicts the tumultuous life of the unconventional lawyer and former hair dresser Danny, who decides to offer legal advice to the less fortunate. Slightly neurotic but absolutely likeable is “**Floor Faber**” (produced by Rinkel Film): A star author of a Dutch women magazine, the 27-year old leads a chaotic life, constantly juggling career, love and family life. Flashy and fast-paced, “**Hidden Defects**” (produced by NL Film & TV) presents five young and ambitious real-estate agents whose lives revolve around opportunities in business, romance – and a mysterious murder.

**Comedy series:** Torn between a turbulent everyday life, a rocky love-affair, and kinky family feuds, “**Pastewka**” (produced by BRAINPOOL) has TV audiences and critics cheer with glee. Winner of a Rose d’Or and numerous German TV prizes, the SAT.1 comedy series revolves around comedy heavyweight Bastian Pastewka, who finds himself stumbling from one hilarious scene into the next.

**Telenovela:** Following the current success of SAT.1’s hit telenovela “Anna”, “**One in a Million**” (produced by Grundy UFA) unfolds the story of cheeky and out-of-the-ordinary Manuela, who starts a job as a cleaning woman at the fancy Berlin Grand Hotel Eden. But the world of



the rich is new to Manuela – und abounds with sleazy characters and corrupt games. Will she stay down-to-earth and true to herself?

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**Magazine/Documentaries:** Where did the legendary King Arthur come from? What was the real identity of the infamous Jack the Ripper? The prime time TV magazine “**Galileo Mystery**” (produced by ProSieben) sheds a unique light on unsolved phenomena, elevating the genre of sciencertainment to a brand new level. A landscape that once was virgin desert soil now boasts a Formula One racetrack, with “**The Yas Hotel**” (produced by ProSieben). Exclusively filmed on location in High Definition and using 3D-animated footage from its early stages as well as time-lapse photography, this TV special offers a unique insight into this massive construction project.

**Upcoming Events:** When blackness rules, chaos ensues: In the gripping TV thriller “**Blackout**” (produced by Constantin Television), a giant power failure plunges the city of Berlin into a deadly turmoil. Based on an international bestseller by Iny Lorentz, the TV event “**The Whore**” (produced by TV60 Filmproduktion) is set in the Middle Ages and tells the mesmerizing story of a young woman (Alexandra Neldel), who is accused of being a whore. Drama meets action: In “**The Sleeper’s Wife**” (produced by 20:15 Film und Fernsehproduktion), Katy’s world is turned upside down when she finds out that her husband Zaid is a sleeper. Taking matters into her own hands, she follows her family to Sudan. A dangerous showdown ensues

### **SevenOne International**

SevenOne International is the worldwide programming sales company of the ProSiebenSat.1 Group, the second-largest broadcasting group in Europe, reaching more than 78 million TV households. Apart from its core business free TV, operating more than 20 Free TV stations in 12 countries, the Group is also active in a number of related industries.

SevenOne International offers an extensive portfolio of TV events, TV movies, telenovellas, prime-time series and mini-series, as well as magazine shows and entertainment formats. In addition, SevenOne International markets and co-finances the programs of third-party producers. The company’s headquarters is located in Unterföhring, near Munich. The Managing Director is Jens Richter.