
Press Release



SevenOne International secures distribution rights for Dutch sketch comedy “Bonkers”

Munich, November 21, 2011. SevenOne International picked up the rights for the Dutch sketch comedy “Bonkers” which will premiere on SBS6 early next year.

Caroline Kusser, Director North America of SevenOne International, comments: “We are delighted to present this fresh and funny mix between a sketch comedy and hidden camera show to our buyers.”

Jasper van der Schalie, CEO of Stepping Stone Productions: “I am very happy to partner with SevenOne International. Renowned for “Benidorm Bastards”, “Bonkers” just fits in perfectly with SevenOne’s comedy portfolio.”

Bonkers

Each episode of “Bonkers”, which translates to “crazy” or “nuts”, shows approximately 30 short sketches based on classical and newly invented jokes. In addition a stand up comedian roams the streets with a hidden camera and tells jokes to unsuspecting pedestrians.

About Stepping Stone Productions

Stepping Stone Productions was founded 2010 by Jasper van der Schalie. The company develops and produces formats for public broadcasting and commercial TV channels in the Netherlands, with emphasis on factual entertainment, reality and hidden camera programs.

About SevenOne International

SevenOne International is the worldwide programming sales company of Red Arrow Entertainment Group, a ProSiebenSat.1 Group company. ProSiebenSat.1 is the second-largest broadcasting group in Europe, reaching more than 67 million TV households. SevenOne International offers an extensive portfolio of TV events, TV movies, telenovelas, prime-time series and mini-series, as well as magazine shows and entertainment formats. In addition, SevenOne International markets and co-finances the programs of third-party producers. The company is headquartered in Unterföhring, just outside of Munich.

Contact:
Stefanie Prinz
Medienallee 7
D-85774 Unterföhring
Phone +49 [89] 95 07-1199
Fax +49 [89] 95 07-91199
Email:
Stefanie.Prinz@ProSiebenSat1.com

Isabelle Fedyk
SevenOne International
Medienallee 7
D-85774 Unterföhring
Phone +49 [89] 95 07-2322
Fax +49 [89] 95 07-92322
Email:
Isabelle.Fedyk
@SevenOneInternational.com

Press release online:
www.sevenoneinternational.com