



SevenOne International sells “Galileo” to China

Page 1

Munich, July 10, 2006. SevenOne International, the ProSiebenSat.1 Group’s worldwide programming sales company, has sold “Galileo” to China. The program will be broadcast on the nationwide Chinese TV station, CCTV, which already airs another format from the SevenOne International portfolio: Last year CCTV bought the Sat.1 quiz show “Clever!”.

Contact:
Isabelle Fedyk
SevenOne International GmbH
Medienallee 7
D-85774 Unterföhring
Tel. +49 [89] 95 07-2322
Fax +49 [89] 95 07-2321
E-mail:
Isabelle.Fedyk@SevenOneInternational.com

Said SevenOne International Sales Manager Yan He: “Sciencertainment programs are an absolute trend in China. We’re delighted that “Galileo” gave us an ideal chance to serve that demand. The sale will carry us another important step forward into this market. “Galileo” explains everyday technical and scientific phenomena – in an exciting, interesting and understandable way. This formula has been successful not only in Germany but also abroad.”

Press Contact:
Stefanie Prinz
ProSiebenSat.1 Media AG
Medienallee 7
D-85774 Unterföhring
Tel. +49 [89] 95 07-1199
Fax +49 [89] 95 07-91199
E-mail:
Stefanie.Prinz@ProSiebenSat1.com

China also has a demand for fiction programs from Germany. SevenOne International has sold a considerable number of movies to Chinese broadcasters over the past few months, including catastrophe miniseries like “Tornado,” creature catastrophe thrillers like “The Crows,” and romantic comedies like “Bluecard.”

Press release online:
www.sevenoneinternational.com

The “Galileo” knowledge magazine

“Galileo” airs on ProSieben, Monday through Friday, 7-8 p.m. The knowledge magazine explains the world around us in our everyday life – with stunning simplicity, in terms that everyone can understand. With fascinating insights, exceptional images and impressive graphics “Galileo” is a byword for well-researched information, presented in an entertaining way. The knowledge magazine show has been on the air for almost eight years. Last year, due to its success, it was extended from 30 minutes to a full hour.

SevenOne International

SevenOne International is the worldwide programming distribution company of the ProSiebenSat.1 Group. Founded in 2004 and headed by Jens Richter, the company markets productions from Sat.1, ProSieben, kabel eins, N24 and 9Live in international markets, and also acts as a service provider for third parties. SevenOne International



offers an extensive portfolio that currently includes some 900 hours of programming. It is headquartered in the Munich suburb of Unterföhring.

Page 2 of 2