



MIPCOM 2007: SevenOne International To Present More Than 50 New Programs

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- Programming sales company of the ProSiebenSat.1 Group represents TV stations of the former SBS Broadcasting Group for the first time

Munich, October 4, 2007. SevenOne International will be presenting its new portfolio of programs at MIPCOM 2007 in Cannes from October 8 to 12. For the first time the ProSiebenSat.1 Group's international programming sales company also represents the TV stations of the former SBS Broadcasting Group. Altogether SevenOne International will be showing more than 50 new developments in all genres: TV movies, series, catastrophe films, family entertainment, TV formats and documentaries.

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Fiction highlights include the catastrophe movie "Comet Impact," the four-part mini-series "12 Signs," the thriller "Deadly Harvest" and family entertainment movie "The Secret of Loch Ness," as well as "Treasure Island". In light entertainment, SevenOne International will be presenting shows like "Family Showdown" or "Phenomenon". The former SBS stations are represented with programs from The Netherlands, Norway and Hungary, including the Scandinavian cult show "Santas in the Barn" from TV Norge in Norway.

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Said Jens Richter, Managing Director of SevenOne International: "We're showing programs in all genres, with the potential to be international TV best-sellers. 'Treasure Island,' one of our fiction highlights, shows that classic stories can still thrill young audiences if they're told in a modern way, with a visual language that's right for the target viewers. 'Phenomenon' will amaze the audience, and programs like 'Family Showdown' offer fun for the whole family."

Press release online:
www.sevenoneinternational.com

MIPCOM 2007: The portfolio

Events: "Treasure Island" (Producer: Janus Film) brings Robert Louis Stevenson's classic to the screen for modern audiences. The pirate adventure is set in breathtaking locations in Thailand and England. It has already been sold to broadcasters in almost 30 countries, including



Spain, France, the Netherlands, Sweden, Hungary, Thailand, Taiwan and Japan. The four-part **“12 Signs”**, (Producer: MR-Film) takes the audience on a breathless odyssey through a world where astrological readings, mystical prophecies and the dark machinations of an unscrupulous banking dynasty provide the background for an enigmatic series of murders. The story centers on Esther, the illegitimate daughter of the family’s patriarch. The mysterious Zodiac repeatedly sends her his cryptic messages. **“The Secret of Loch Ness”** (Producer: Rat Pack Filmproduktion) is entertainment for the whole family. Surfing the Internet, eleven-year-old Tim happens across the photo of a Scots researcher who looks exactly like his supposedly dead father. Tim heads off to Scotland, where he finds not just his Dad, but 600-year-old Oki, who divulges the true secret of Loch Ness to him. Like **“The Canterville Ghost”** and **“Hui Buh – The Castle Ghost,”** Oki is a creation of the animation experts at Trickster. In **“Comet Impact”** (Produced by Darlow Smithson for Channel 5), a mighty comet hurtles to Earth. Its impact off the coast of Ireland sets off a tsunami. Then two scientists make a frightening discovery – a second comet, many times larger, is heading straight for the northeastern USA. The two start the largest evacuation in history. In the thriller **“Deadly Harvest”** (Producer: Lionheart Entertainment) a honeymoon turns into a horror show. Visiting South Africa, Frank and Marisa fall into the clutches of ruthless slavers.

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Movies: **“Email to Bill Gates”** (Producer: Sperl + Schott Film) tells the story of nine-year-old Oliver, who can’t understand after his father’s death why people have to die. His father said Bill Gates has the answer to everything. So Oliver e-mails Mr. Gates, and things proceed from there. The next episodes of the successful **“Dream Hotel”** series (Producer: Lisa Film) take viewers on a trip to the Caribbean (**“Dreamhotel: The Caribbean”**).

Series: In **“Deadline”** (Producer: Studio Hamburg Produktion), detective chief superintendent Matthias Berg and his team are in a race against time, with a human life always at stake. In **“Loaded”** (Producer: Keshet Broadcasting) a dream comes true for four guys – after slaving for ten years, they sell their startup for 217 million Euros. But does big money really bring great happiness? Max Munzl is a criminal psychologist – **“Dr. Psycho”** (Producer: Brainpool) – with his own peculiar ideas of fighting crime. He thinks his colleagues need therapy –



which is not the only reason they'd like to be rid of him as soon as possible. But Max is absolutely resolved to prove his worth as a policeman. **"Mythological X"** (Producer: Inosan Productions) tells the story of 35-year-old Michal Golan. A fortuneteller tells her that if she doesn't marry somebody within a year, she'll be single for the rest of her life. Then it turns out that the love of her life is a guy she'd already crossed off the list ...

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Comedy Series: "Stromberg" (Producer: Brainpool) centers on a boss you wouldn't wish on your worst enemy – woundingly sarcastic, egocentric, and single-minded to the point of obsession, especially when his own interests are at stake. The hit series and its cast have won numerous prizes in Germany, including the renowned Adolf Grimme Prize and the German Comedy Prize.

Soap: In the Hungarian soap **"For Better or Worse"** (Producer: Interaktiv Ltd.) Dr. Peter and Reka, brother and sister, run a private clinic for emergency cases and plastic surgery.

Formats: In the **"Katarina Witt: The Farewell Show"** (Producer: Werner Kimmig), the world-famous ice skater says farewell to her fans, and takes them along on a trip through the best moments of her legendary career. In **"Family Showdown,"** (Producer: Constantin Entertainment), two families slug it out for a large money prize. **"Phenomenon"** (Producer: Granada America, SevenOne International, Keshet Broadcasting and Kuperman Productions for NBC) is the American ready-made version of the Uri Geller show "The Successor." This time Uri Geller works with Chris Angel to find the next great stage magician.

In the reality show **"Santas in the Barn"** (Producer: Seefood), 24 contestants gather in a barn deep in the Norwegian woods on December 1, to live like St. Nick for 24 days. A contestant is voted out each day. And whoever is left at the end wins a sack full of a million euros. Just because two people love each other, it doesn't necessarily mean they'll have the same taste in furniture – as **"Moving In"** (Producer: de Beeldbrigade) proves. But ultimately, with professional help, they can still set up house together. In **"Workplace Makeover"**



(Producer: Icare Productions), designers and interior decorators turn frowzy offices into pleasant, up-to-date workplaces. **“Mr. Luck”** (Producer: First Entertainment) gives people with a bad conscience a way to make up for the past, or maybe just to say thanks. The critical question: will the unexpected beneficiary accept the apology?

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Documentaries / Magazines: **“Galileo CO2NTRA”** is a new offshoot of the successful knowledge magazine show “Galileo” (Producer: ProSieben). “Galileo CO2NTRA” shows what each of us can do to help protect the climate. The core message: it’s fun protecting the environment, and easier than you think. **“Treasure Island”** (Producer: Monaco Film and Cream Productions) is a documentary based on the two-part special event production of the same name, following the same style as the elaborate “Galileo Mystery” events. **“Seven Deadly Sins”** (Producer: Bilderfest Factual Entertainment) is a documentary series about murders whose motives can be classified under one of the seven deadly sins. **“Being Uri Geller”** (Producer: Kastina Communications Ltd.) is a documentary of the world-famous stage magician’s career, life and successes.

Animation: **“DOL”** (Producer: dolproductions bv) is a trendy animation series with Barbie dolls, suitable for all platforms (TV, Internet and cell phone).

Upcoming Events: In the mystery thriller event production **“Bible Code”** (Producer: 24 frames film), biblical researcher Bachmann is murdered in front of his daughter, Johanna. She’s a policewoman, and in the course of finding the murderer she comes across a mysterious biblical code. She has to decode it in time to thwart a conspiracy to assassinate the Pope. “Bible Code” is currently filming in Germany, France, Austria and Morocco. **“The Final Days”** (Producer: Olga Film) is a thrilling two-parter about the last few months of the German Democratic Republic. Katja and her son are stopped at the Hungarian border as they try to flee to the West. Katja lands in the clutches of the dreaded secret police – the Stasi – and has no idea of what has become of her son. Nothing penetrates the thick walls of her prison – not even the rising resistance on the streets outside. **“Don Quixote”**



(Producer: Roxy Film) is family entertainment at its best: in Spain, twelve-year-old Moritz encounters a strange rider who claims to be Don Quixote, and who finds the modern world is just too much for him – cell phones turn into scary wasps, and a vacation home becomes a magical fairy castle. In **“Heat Wave”** (Producer: Janus Films), a drought threatens to lay Germany low. A scientist runs into resistance as she tries to avert the worst. In **“Killer Bees”** (Producer: Wasabi Film), a genetically manipulated strain of killer bees attacks vacationers on Mallorca. In the documentary **“Aftermath”** (Producer: Cream Productions), every human being on Earth has disappeared. The thought experiment: how long will the monuments of our civilization survive without maintenance? What domesticated animals will survive in the wilderness? How fast will a core meltdown occur, once the safety systems in nuclear power plants fail? Other highlights to come include **“The Bridge”** (producer: Lionheart Entertainment) and **“Gaping Abyss”** (Producer: action concept Film- und Stuntproduktion). **“The Bridge”** (Production: Lionheart Entertainment) is a remake of the most popular German anti war film which was nominated for an Oscar and awarded with a Golden Globe in the late fifties. “The Bridge” is based on a biographical story.

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Booth

SevenOne International is attending MIPCOM 2007 from October 8 to 12 (Level 1, Booth 11.10/13.09).

SevenOne International

SevenOne International is the worldwide programming distribution company of the ProSiebenSat.1 Group, one of the biggest and most successful pan-European media companies, represented in 13 countries with 24 Free TV Channels. SevenOne International offers a comprehensive portfolio of TV events, mini-series, TV movies, telenovelas, prime-time series and mini series, magazines and entertainment formats. In addition, SevenOne International markets and co-finances programs from third parties. The company's headquarters are in Unterföhring, Munich, the Managing Director is Jens Richter.