



MIPTV 2008: SevenOne International To Present More Than 50 Programs

Page 1

Munich, April 2, 2008. SevenOne International will be presenting more than 50 new programs at MIPTV in Cannes from April 7 to 11. The ProSiebenSat.1 Group's programming sales company offers TV movies, series, event programs, entertainment shows and magazines. Highlights include catastrophe events like "Aftermath: Population Zero", which paints a breath-taking picture of what would happen if suddenly all humans were to disappear from the Earth. Resorting to spectacular computer-generated imagery (CGI) the movie gives a gripping demonstration of nature reclaiming the Earth. The miniseries event "Bible Code" is a gripping German-French co-production, in which a young woman fights a murderous scheme against the Pope. In the series "Innocent", young attorney Dr. Anna Winter (Alexandra Neldel) reopens the spectacular cases of innocent people who were unjustly convicted. The fun family entertainment show "Battleship" is based on the world-famous board game and has two teams compete against each other in real boats and giant pools.

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Jens Richter, Managing Director SevenOne International: "We have an excellent line-up of programming in all genres and will be presenting programs that have the potential to be international TV best-sellers. With high-quality event productions like "Bible Code" and crime series like "Innocent", our portfolio has proven to be very successful all over the world. Shows like "Battleship" are innovative concepts that work everywhere."

Press release online:
www.sevenoneinternational.com

Portfolio Outline

Events: The two-part movie event thriller "**Bible Code**" is a German-French co-production (lead producer: 24 Frames Film). A young policewoman (Cosma Shiva Hagen) heads off in the dangerous pursuit of a biblical code – a secret that is supposed to help prevent a murderous scheme against the Pope. The search for the code leads her from Germany to Austria, France, the Vatican and Israel. Even before completion, the movie event "Bible Code" has already been sold to fifteen countries, such as Hungary, Thailand and Indonesia. The family entertainment movie "**Don Quixote**" (producer: Roxy Film) captures



viewers of all demographics with an exciting story and surprising CGI. In the movie inspired by Cervantes' classic "Don Quixote de la Mancha", eleven-year-old Moritz meets an amazing knight who claims to be Don Quixote. The movie was shot in Spain. The catastrophe movie "**Heat Wave**" (producer: Janus Film/KPR Filmproduktion) had German TV audiences glued to the TV sets, reaching a market share well above average of 17.5 percent (all market shares for viewers aged 14-49). Germany has been sweltering for weeks under the worst heat wave in history. In the Ruhr, Central Europe's most densely populated region, the drinking water supply is in danger of drying up. A power conglomerate that controls the region's largest dam refuses to release the desperately needed water. A young woman scientist fights desperately to avert a terrible catastrophe. The catastrophe movie "**Aftermath: Population Zero**" comes from Cream Productions in Canada and is an HD production. It shows a true worst-case-scenario: What would happen to the Earth if suddenly all the people disappeared? The film uses breathtaking CGI to document how nature would reclaim our planet.

Page 2 of 4

Series: In the crime series "**Innocent,**" (producer: teamWorx), young attorney Dr. Anna Winter (Alexandra Neldel) reopens the spectacular cases of innocent people who were unjustly convicted. Working with Clemens Schick ("Casino Royale"), she tries to find the real perpetrators. Alexandra Neldel played the lead in Sat.1's popular telenovela "That's Life." The men of the elite "**Special Unit**" (producer: Typhoon AG) fight organized crime. They track down bombs, prevent lethal virus attacks, and take out assassins. The Sat.1 action series which has already been sold to many countries including France, Italy, Russia and Japan, is starting its second season. The focus of the series "**17**" (producer: RAM Film) is Diana, a totally normal teenager until she turns 17. At which point violence, drugs and abuse turn her life into a nightmare. Then there's "**Dr. Psycho**" (producer: Brainpool), who has his own notions about how to fight crime. He thinks his colleagues need therapy - which is not the only reason they would like to get rid of him as fast as they can. The series has just won the prestigious Adolf Grimme Prize in Germany. In the sitcom "**Playing the Game**" (producer: INDIGO Film), male nurse Dan gets fired and applies for a job with a millionaire. The only hitch: the old man wants a female nurse. No problem for Dan - he dresses up in drag, and gets the job.



Film Spoofs: From “Dirty Dancing” to “She’s all that” to “Halloween”: “**Movies Reloaded**” (producer: Rat Pack) sends up big-screen blockbusters with crazy reinterpretations of film highlights, including horror, teenager, western and dance classics – to the delight of TV audiences: “Funny Movies” reached audience shares of up to 22.7 percent on ProSieben.

Miniseries: It all started out so romantically. In the miniseries “**Sea of Lies**” (producer: Schiwago Film) Stefanie Richter falls in love with the pilot Kai. He invites her on a trip to Mexico. But they get only one night together – then Kai disappears, and there’s a trail of blood through the hotel room. The Mexican police assume Stefanie has done her lover in.

Animation: “**DOL**” (producer: dolproductions bv) is a trendy animation series based on Barbie dolls. It is suitable for all platforms (TV, Internet and cell phone).

Formats: The fun family entertainment format “**Battleship**” has celebrities capsized: The format is based on the world-famous board game and has two teams compete against each other – in real boats and giant pools. In Germany, the show reached audience shares of 19.0 percent. The real life show “**Once in a Lifetime**” is an unscripted concept (producer: Yes, Israel) in which celebrities swap places for 14 days with a completely everyday person. For some, it is a little dream vacation, for others, it is sheer hell. But for most, it is a little of both. The Israeli original is already in its third season, and earns consistently high audience shares. The daily real life show “**We are Family**” (producer: Janus TV) is one of the most successful afternoon shows on German TV. It looks at families solving big problems and small, together. Ever since it went on the air in June 2005, the show has constantly been attracting market shares above average of up to 25.6 percent.

Upcoming Events: The two parter “**The Final Days**” (producer: OLGA Film) is an exciting historical thriller about the last days of the German Democratic Republic. The anti-war-movie “**The Bridge**” (producer: Lionheart Entertainment) is a contemporary remake of a classic 50ies movie based on Gregor Dorfmeister’s autobiographical anti-war novel in



which a group of friends defend a bridge at the end of the second World War. The group's leader is 16-year-old Walter (Lars Steinhöfel), who is in a relationship with his teacher (Franka Potente, "Run, Lola, Run"). The original movie was nominated for an Oscar and won a Golden Globe. The adventure two parter "**The Sea Wolf**" (producer: Hofmann und Voges) is also a modern remake of the world-famous Jack London classic. It stars Thomas Kretschman ("King Kong," "The Pianist"). The catastrophe event movie "**Gaping Abyss**" (producer: action image) starts off with a series of mysterious and disturbing occurrences: a pair of lovers vanishes without a trace in the depths of a lake. A sports car is literally swallowed up by the earth. Geologist Nina Thiemann soon makes an alarming discovery – the city is undermined by tunnels, and within 36 hours the whole place will collapse ...

Page 4 of 4

SevenOne International

SevenOne International is the international programming sales company of the ProSiebenSat.1 Group, a leading pan-European media corporation, which owns 26 free TV channels and 24 pay TV channels in 13 countries. SevenOne International offers an extensive portfolio of TV events, TV movies, telenovelas, prime-time series and miniseries, as well as magazine shows and light entertainment concepts. It also markets and co-finances programming made by third-party providers. It is headquartered in the Munich suburb of Unterföhring, and managed by Jens Richter.