



## SevenOne International Sells Uri Geller Show “The Successor” to Turkish Broadcaster

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**Munich, April 09, 2008.** In Germany and the Netherlands, “The Successor” was one of the most successful TV shows of the first quarter. Now Turkish broadcaster Star TV will be airing its own version of the program. The search for Uri Geller’s successor in Turkey begins on April 17. Star TV will be running the show every Thursday, live, in prime time, under the title “Fenomen”. Uri Geller will be the judge; the show will be hosted by Sinan Cetin, Turkey’s most successful and most popular director. The show is marketed worldwide by SevenOne International.

Press contact:  
Stefanie Prinz  
ProSiebenSat.1 Media AG  
Medienallee 7  
D-85774 Unterföhring  
Phone +49 (89) 95 07-1199  
Fax+49 (89) 95 07-91199  
email:  
Stefanie.Prinz@ProSiebenSat1.com

Jens Richter, Managing Director of SevenOne International: "The talent show 'The Successor' will be airing already in the fourth country this year. So far it has achieved spectacular ratings everywhere. In Hungary, the show has gotten off to a super start, reaching market shares of 30.8 percent. We can't wait for the show to conquer audiences in Turkey and many other countries as well."

Contact:  
Isabelle Fedyk  
SevenOne International GmbH  
Medienallee 7  
D-85774 Unterföhring  
Phone +49 (89) 95 07-2322  
Fax+49 (89) 95 07-92322  
email:  
Isabelle.Fedyk@  
SevenInternational.com

Fasih Saylan, Director of Projects and Deputy General Management of Start TV: “We're glad to realize this project for Turkey. It's going to be the hit show of the year, as it is a brand new and innovative show for the Turkish audience.”

Press release online:  
[www.sevenoneinternational.com](http://www.sevenoneinternational.com)

SevenOne International has sold “The Successor” to seven countries so far. The first season on ProSieben was a thorough success, drawing a 17.3 percent (viewers aged 14-49) audience share. ProSieben has already announced another season. On the Dutch channel SBS 6, the average share was as high as 18.8 percent (viewers aged 20-49). On March 29, the Hungarian version of the show made its debut on TV2. It drew an audience share of 30.8 percent (viewers aged 18-44). Last fall the show had its international debut on U.S. channel NBC under the title “Phenomenon”, which was also aired on Canada’s CTV. The U.S. version will soon be airing on Australia’s Nine Networks as well. The format “The Successor” originated in Israel, where it earned record ratings on Keshet in the spring of 2006. With an average audience



share of 50 percent, “The Successor” was the most successful program in Israeli television history.

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### **SevenOne International**

SevenOne International is the international programming sales company of the ProSiebenSat.1 Group, one of the pan-European media corporations, which owns 26 free TV channels and 24 pay TV channels in 13 countries. SevenOne International offers an extensive portfolio of TV events, TV movies, telenovelas, prime-time series and miniseries, as well as magazine shows and light entertainment formats. It also markets and co-finances programming made by third-party providers. It is headquartered in the Munich suburb of Unterföhring, and managed by Jens Richter.